



MARYBOROUGH SOCCER CLUB

Sponsorship Packages 2020

OUR CLUB:

The Maryborough Soccer Club is a well-established club in the Central Goldfields Shire region. Having enjoyed 37 years of continuous development of social and physical skills in the region the Maryborough Soccer Club are proud of their history and success. The Club's aim is to bring people together through soccer and to provide a safe, fun environment for all. The club prides itself on promoting fair play and good sportsmanship. The Maryborough Soccer Club is a welcoming and family orientated club. The club was incorporated in 1983 and has always been run by volunteers who are all working towards our goal of developing local soccer talent at the same time as developing the person as a whole. The Maryborough Soccer Club has enjoyed much success over the years which has included several players being selected by Melbourne academy sides as well as Junior and Senior Ballarat District Soccer Association championships. We currently have over 120 registered players and we hope to increase that number in the coming years. We thank you for taking the time to consider sponsoring our Club and we look forward to working with you in the future.

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2020

From our President

On behalf of the Maryborough Soccer Club, our committee, players and supporters, I wish to take this opportunity express our sincere gratitude for your consideration to supporting our present and future growth.

The Maryborough Soccer Club has always been proud of the soccer community that we represent and the opportunities we are able to provide to so many. An opportunity not only to grow soccer skills, but to grow as a whole individual.

Community sport plays a vital part in helping shape the next generation of leaders within the Central Goldfields Shire. There is so much talent to be found in our community both on and off the pitch. Our club is proud to be an organisation that brings all such talent together to strive towards wider social objectives.

The sport of soccer not only encourages physical activity, but teaches respect for role models, respect for authority and good sportsmanship.

Your support is vital to assist our club to continue to develop the next generation of community leaders and good citizens, living a healthy and balanced lifestyle. Financial assistance of the Maryborough Soccer Club provides opportunities for our members to further their skills either on or off the pitch. From success stories such as Brenton Walker now playing at an academy level as a goalkeeper in the USA to Liam Palling now refereeing at state level at just 18 years of age, supporting our club, supports the dreams of our juniors to achieve something equally as remarkable.

Here at our club we see sponsorship as a partnership, benefiting both parties. We would love for you to join our family at one of the most exciting times in the history of the club.

As we aim to expand our club operations, membership base and to secure a home ground facility which will allow for increased female participation, there has never been a better time to join us on our journey to succeed in this vision.

Thank-you again for considering supporting our wonderful family orientated club, I welcome further correspondence.

Jay Murdock

2020 MSC President



Maryborough Soccer Club Sponsorship Packages 2020



MAJOR PARTNER

Donation at \$1500.00 per annum

Duration of Sponsorship:

3 years minimum

Sponsor and club to re-assess at the end of the 3 year timeframe

Sponsorship Description:

Major sponsorship will come from a business or individual who has a real passion for the sport of soccer and has a vested interest in the growth and sustainability of community sport in country Victoria. Major sponsors will be those looking to become a long-term partner of the Maryborough Soccer Club, assisting the club to achieve its long-term strategic objectives. Our major sponsors will become a household name to all of our members and part of our club family.

Major sponsors have the right to use the following term within relations to the operations of their business:

“Proud Major Sponsor and Supporter of the Maryborough Soccer Club”

Benefits of Major Sponsorship also include:

1. Full length 76cm X 244cm Ground signage
2. Partnership announcement post on all of our social media platforms
3. Partnership announcement news article in local newspaper
4. Recognition framed Home Jersey Replica
5. Recognition on club website
6. Full page exposure in club handbook
7. Sponsors logo on all home and away shirts for our teams competing in the BDSA
8. Invitation to attend both end of year awards and presentation night
9. Invitation to attend the registration days that mark the start of the new season and to promote products
10. Sponsorship logo to be played on repeat at club functions via TV slideshow
11. Naming rights to Local Junior competition
12. Naming rights to Club Best and Fairest Award

How does your sponsorship help us?

Assists in funding regional entry fees
Assists in funding official referees
Assists in the funding daily operations of the Club
Supports future club growth and stability
Assists in funding facility development
Assists in Referee development

Provides two BDSA sides home + away uniform
Provides regional match balls for a season
Assists to fund player end of year awards
Assists to cover annual facility hire
Supplies entire club with training equipment
Assists in coach development

Maryborough Soccer Club Sponsorship Packages 2020



GOLD PARTNER

Donation at \$1000.00 per annum

Duration of Sponsorship:

2 Years minimum

Sponsor and club to re-assess at the end of the 2-year timeframe.

Sponsorship Package Description:

Gold sponsorship of the Maryborough Soccer Club will come from an individual or business who is interested in establishing strong, long-term and positive community relations. The financial support of the club results in supporting the dreams of our future soccer stars and supporting the friendships formed and life-long skills gained through active participation in sport and a community environment.

Gold sponsors have the right to use the following term within relation to the operations of their business:

“Proud Sponsor and Supporter of the Maryborough Soccer Club”

Benefits of Gold Sponsorship also include:

1. Ground Signage
2. Partnership announcement post on all of our social media platforms
3. Recognition certificate
4. Recognition throughout all club publications
5. Recognition on the club website
6. Half page exposure in club handbook
7. Sponsors logo on all home and away shirts for our teams competing in the BDSA
8. Invitation to both end of year awards night and presentation night
9. Invitation to attend the registration days that mark the start of the new season and to promote products
10. Sponsorship logo to be played on repeat at club functions via TV slideshow
11. Naming rights to either Senior or Junior Volunteer of the year award. (Sponsor to decide) and invitation to present this award to the recipient.

How does your sponsorship help us?

Assists in funding regional entry fees
Assists in funding official referees
Assists in the funding daily operations of the Club
Assists in funding training equipment to all age groups

Provides one BDSA side home + away uniform
Provides regional match balls for a season
Assists to fund volunteer scholarship/award
Supports future club growth and stability



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REGIONAL PARTNER

Donation at \$750.00 per annum

Duration of Sponsorship:

2 Years minimum

Sponsor and club to re-assess at the end of the 2-year timeframe.

Sponsorship Package Description:

Regional sponsorship of the Maryborough Soccer Club will come from an individual or business who has a vested interest in the community of the Central Goldfields shire. Our regional BDSA sides showcase not only the talent found in our region but the community that we represent week in and week out, both on and off the field. Supporting our regional sides, supports the town as we bring in visitors from right around Victoria in the form of our opposition sides and supporters. Regional exposure puts your name at the forefront of their thoughts when they visit our home town.

Regional sponsors have the right to use the following term within relation to the operations of their business:

“Proud Sponsor and Supporter of the Maryborough Soccer Club”

Benefits of Regional Sponsorship also include:

1. Ground Signage
2. Partnership announcement post on all of our social media platforms
3. Recognition certificate
4. Recognition throughout all club publications
5. Recognition on the club website
6. Half page exposure in club handbook
7. Sponsors logo on all home shirts for our teams competing in the BDSA.
8. Invitation to both end of year awards night and presentation night.
9. Sponsorship logo to be played on repeat at club functions via TV slideshow.

How does your sponsorship help us?

Assists in funding regional entry fees
Assists in funding official referees
Assists in funding regional training equipment

Provides one BDSA side home uniform
Provides regional match balls for a season
Supports future club growth and stability

Maryborough Soccer Club Sponsorship Packages 2020



SILVER PARTNER

Donation at \$500.00 per annum

Duration of Sponsorship:

1 Year minimum

Sponsor and club to re-assess at the end of the 1-year timeframe.

Sponsorship Package Description:

Silver sponsorship of the Maryborough Soccer Club provides in-valuable support and will come from community members and businesses who have a sense of duty to support their local soccer club. Whilst our sponsorship package includes many benefits, ultimately by supporting the club, you are helping us to impart the values of teamwork, fair play and sportsmanship to the people of your local community. Organised sport is proven to help benefit the community as a whole and your support helps us to develop the values and skills of our emerging players so they can become good citizens of the future.

Silver sponsors have the right to use the following term within relation to the operations of their business:

“Proud Sponsor and Supporter of the Maryborough Soccer Club”

Benefits of Silver Sponsorship also include:

1. Ground Signage
2. Partnership announcement post on all of our social media platforms
3. Recognition certificate
4. Recognition throughout all club publications
5. Recognition on the club website
6. Quarter page exposure in our club handbook
7. Sponsors logo on all away shirts for our teams competing in the BDSA.
8. Invitation to both end of year awards night and presentation night.
9. Sponsorship logo to be played on repeat at club functions via TV slideshow

How does your sponsorship help us?

Assists in funding our junior program
Assists in funding our referee development
Assists in funding junior training equipment
Assists in funding our coach development

Provides one BDSA side away uniform
Provides match balls to our junior competition
Supports disadvantaged players afford to play
Supports future club growth and stability

Maryborough Soccer Club Sponsorship Packages 2020

BRONZE PARTNER

Donation at \$250.00 per annum

Duration of Sponsorship:

1 Year minimum

Sponsor and club to re-assess at the end of the 1-year timeframe.

Sponsorship Package Description:

Bronze sponsorship of the Maryborough Soccer Club provides support that cannot be understated and will come from an individual or business looking to establish positive community relations and entry level brand exposure. Whilst only a small figure, it is incredible how much difference a bronze sponsorship can make to ensuring that our juniors not only today but in the future, have the opportunity to play the sport they love in their home town.

Bronze sponsors have the right to use the following term within relation to the operations of their business:

“Proud Sponsor and Supporter of the Maryborough Soccer Club”

Benefits of Gold Sponsorship also include:

1. Recognition Certificate
2. Partnership announcement post on all of our social media platforms
3. Recognition on club Website
4. Quarter page exposure in our club handbook.
5. Sponsors business name printed on a team shirt of one of our local junior competition sides.
6. Sponsorship logo to be played on repeat at club functions via TV slideshow



How does your sponsorship help us?

Assists in funding our junior program
Assists in funding junior training equipment
Assists in funding our coach development

Provides one team uniform for our juniors
Supports disadvantaged players afford to play
Supports future club growth and stability

Maryborough Soccer Club Sponsorship Packages 2020



COMMUNITY PARTNER

Donation at \$50.00 per annum

Duration of Sponsorship:

1 Year minimum

Sponsor and club to re-assess at the end of the 1-year timeframe.

Sponsorship Package Description:

At the Maryborough Soccer Club we welcome any form of support our community is willing to offer us. Our community partners will be those individuals or businesses who are willing to do what they can to support the growth and future sustainability of soccer in Maryborough and the wider Central Goldfields Shire community.

Community sponsors have the right to use the following term within relation to the operations of their business:

“Proud Sponsor and Supporter of the Maryborough Soccer Club”

Benefits of Community Sponsorship also include:

1. Recognition Certificate
2. Partnership announcement post on all of our social media platforms
3. Recognition on club Website
4. Single line exposure in our club’s handbook.

How does your sponsorship help us?

Supports future club growth and stability
Supports one disadvantage player afford to play sport

Provides one new match ball
Provides a new set of training bibs

Maryborough Soccer Club Sponsorship Packages 2019

Benefits to you in detail:

Ground Signage: Your business logo will be displayed at the prominent location of our home ground which is situated in the premier public precinct of Maryborough, right next to Lake Victoria, Princess Park and located on the ever-busy Park rd. Ground signage will be visible each match day to our members, the public and tourists throughout the season.

Recognition Certificate: A Certificate of appreciation will be provided to you and your business by the Maryborough Soccer Club to be proudly displayed.

Recognition on all Club publications: Your business logo will be displayed and recognised on all club publications including newsletters and the clubs Teamapp.

Recognition on the Club Website: Our website is a hub for not only our members but the public to visit for all information relating to soccer in Maryborough. With a current internet traffic of 125 visitors per week on average, each sponsor will be promoted for exposure to this audience.

Sponsors Logo on BDSA Shirts: Our regional BDSA teams play in a number of locations right across Victoria including Ballarat, Bacchus Marsh and Warrnambool. Your logo will experience exposure right across our journey as we proudly represent our hometown community.

Invitation to presentation dinners and club functions: You will be invited (free of cost) to join us at our formal presentation dinners and club functions as appreciation of your sponsorship. If you obtain naming rights to the "Player of the Year Award" you can present the award to the winning player.

Invitation to registration days to help kick off the new season and promote products: With an audience well into the hundreds, our registration day is a fantastic opportunity to promote your products and business profile.

Exposure in our club handbook: Our handbook is printed and delivered to all of our members and their families as a go-to-guide for the entire season. This presents the perfect opportunity for your business to market to this audience of up to 200 locals.

Interested in Becoming a sponsor of the Maryborough Soccer Club?

If you are interested in joining us and becoming a partner of the Maryborough Soccer Club – we would love to have you on board as part of our growing family. Please don't hesitate to contact us via email at:

maryboroughsoccer@gmail.com for further information.